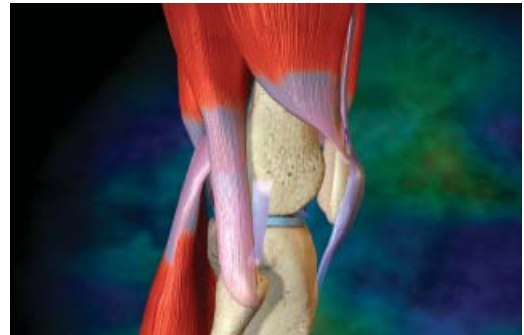


The Advantage of Patient Education

PracticeIT exclusively provides Blausen Medical's 3D Human Atlas which includes more than 250 topics spanning all fields of medicine. Features include animations, rotating models, labeled slides and printable text.



FEATURES INCLUDE:

- Accurate, informative educational animations
- Models and Slides with zoom-in functionality, definitions and drawing tools
- Printable text for patient take-home
- Easily accessibility from Plan and Orders
- Ability to code and bill for patient education

BLAUSEN MEDICAL: A PracticeIT Partner

PracticeIT exclusively provides Blausen Medical's 3D Medical Atlas to physicians and their patients. Blausen is a world-class medical and scientific animation and illustration company whose mission is "to alleviate fears and concerns of patients around the world with the use of 3D educational animations." The Human Atlas features more than 250 topics, comprised from the world's largest library of medical imagery with over 7,000 animations and 12,000 illustrations. They have an international reputation for unequalled quality, scientific accuracy, and excellence in product development.

CODING & REIMBURSEMENT

Patient Education materials can be used in-office during face-to-face time with patients or family for visits consisting primarily of counseling or coordination of care. Each Blausen topic provides information for 2 - 15 minutes of discussion. In this case, the topic of counseling or

education should be documented along with the length of the visit.

Blausen and any other patient education can also be billed using code 99211. This type of visit can be performed by non-physician providers. However, it must be considered a separate visit. If the education is done on the same day, modifiers found within our CPT search may be used to indicate a significant, separately identifiable E/M service.

Speciality atlases are also available on the cardiovascular, gastrointestinal, orthopedic, pediatric, reproductive and respiratory systems.



PracticeIT, LLC
9600 Great Hills Trail, Suite 350W
Austin, TX 78759
Phone: 512.637.2100
Toll-free: 866.776.4111
Fax: 512.637.2101